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A Comparison of CAT with LOFT Methods for Certification Examinations



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Purposes Today

- Background: Business Problem
- Describe Linear On-The-Fly Testing (LOFT)
- Describe Computerized Adaptive Testing (CAT)
- Compare LOFT to CAT
- Situations that might benefit from LOFT or CAT

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Context

- Certification exam
- Offered year round (Continuous Testing)
- Hundreds of locations around the world
- Thousands take the exam each year
- There is a thriving network of candidates that regularly share information amongst each other

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Business Problem How do we provide a fresh test?

- To avoid excessive item repeating, controlling exposure
- To assure fair and valid assessment
- To assure sufficient coverage of content domain

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Solution #1: Multiple Fixed Forms

- 150 Item Pool
- 60 Item Exam
 - 10 Content Areas
 - 6 Items per Content Area
- 3 fixed forms
 - 40 unique items per form
 - 10 overlapping items
 - Spiral Design for Linking

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Problems with Multiple Fixed Forms

- Repeat test takers can receive the exact same test
- Easiest to compromise the test content
- Need to equate the test forms to ensure test fairness

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Solution #2: Randomly Select Items from a Pool

- 150 Item Pool
- 60 Item Exam
 - 10 Content Areas
 - 6 Items per Content Area
- Select Items at Random
- NOTE: This is very different than
 - Randomized Item Ordering
 - Randomized Response Options

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Problems with Random Selection

- Some test takers receive easy items while others receive hard items
- Need to calibrate the item pool
- Need to score the exam using Item Response Theory (IRT)

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Solution #3: LOFT

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What is LOFT?

- LOFT is a testing process that creates a test with known psychometric and content characteristics from an item pool.
 - LOFT allows test takers to see different tests, while maintaining the psychometric properties of each test.
 - LOFT creates a new fixed-test form for each test taker.
 - LOFT allows more control than sampling items randomly from an item pool

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Varieties of LOFT

- Shadow testing
- Target information function
- Content constraints

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LOFT Considerations

- The items within a pond need to be written to be homogeneous with respect to
 - Difficulty
 - Content Area
- Item Blocking Rule
- Bucket
 - Difficulty Strata
 - Content Area

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Example: LOFT Design

- 150 Item Pool
- 60 Item Exam
 - 10 Content areas
 - 6 Items per content area per candidate
- 30 buckets
 - 10 Content Areas X 3 Difficulty Strata
- 5 Items per bucket

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Solution #4: Computerized Adaptive Testing

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Computerized Adaptive Testing

- Computerized adaptive testing (CAT) uses a computer to dynamically create a unique test for each test taker
- CAT adjusts the difficulty of the test questions for each person, creating a test that is challenging
- CAT selects questions from a large, calibrated item pool, which makes scores comparable and reliable

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Computerized Adaptive Testing (continued)

- The scores from an adaptive test are as reliable and valid as those from a traditional test of twice the length
- The scores from adaptive tests allow valid interpretations that are criterion-referenced, norm-referenced and standards-referenced

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CAT Components

- IRT Model
- Pretested and Calibrated Item Pool
- Ability Estimation Algorithm
- Content Control Mechanism
- Item Selection Algorithm
- Item Exposure Control Mechanism
- Stopping Rule

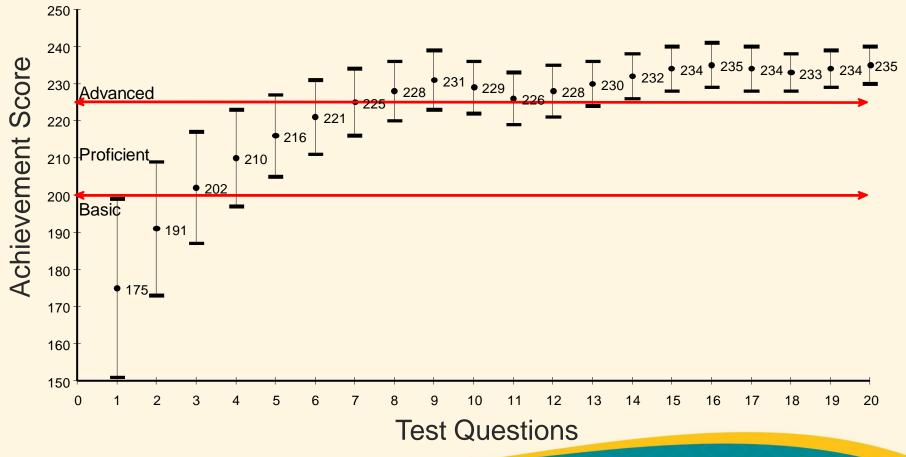
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Computerized Adaptive Testing

20 Item Test

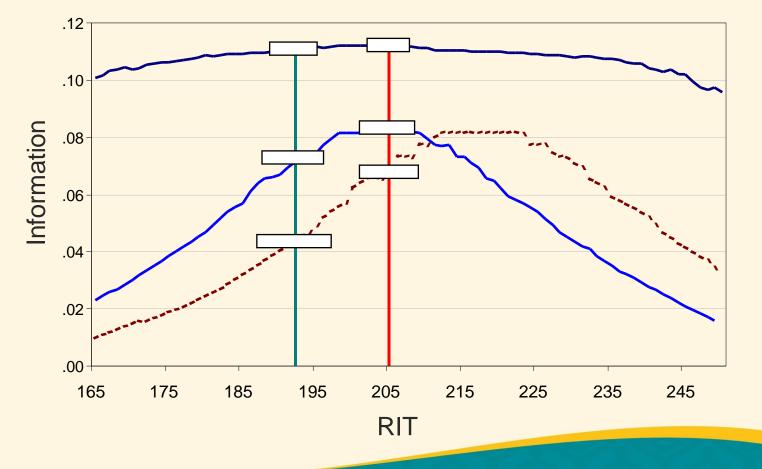


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Test Information Functions for Grade 4 Mathematics



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Comparability of CAT and P&P

A quick study using 1,200 grade 3 and 4 students

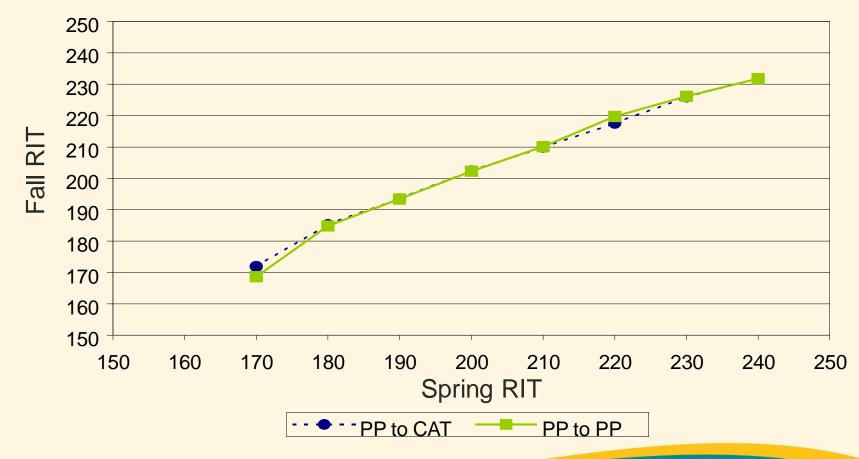
Spring – all students took P&P (ALT) Fall – half CAT and half P&P

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Relationship Between Spring and Fall Reading Scores



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Varieties of Adaptive Testing

- Adaptive Mastery Testing (AMT)
- Computerized Classification Testing (CCT)
- Branching Tests
- Shadow Testing

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CAT Considerations

- All items need to be calibrated using Item Response Theory (IRT) before being used as operational items
- The psychometric properties of the items must be stable
- Item exposure needs to be controlled to avoid item overuse

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Review

- Problem: How do we provide a fresh test?
- Solution #1: Multiple Fixed Forms (1940s)
- Solution #2: Random Item Selection (2000s)
- Solution #3: LOFT (Today)
- Solution #4: CAT (Today)

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Comparing LOFT and CAT

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LOFT is appropriate when...

- Small to Medium Testing Volume
- Small Item Pools
- Defined Content Structure
- Organizations that produce sufficient items to build multiple parallel forms
 - Quantity
 - Difficulty
 - Content

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CAT is appropriate when...

- Medium to Large Testing Volume
- Medium to Large Item Pools
- Stable Content Domain
- Item Security is a Concern
- Interested in reducing testing time
- Organizations with ongoing item development processes

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Side by side Comparison LOFT CAT

- Smaller Item Pool
- Smaller Testing Volume
- Longer Test
- Less Expensive to Develop
- Less Precise
 Measurement

- Larger Item Pool
- Larger Testing Volume
- Shorter Test
- More Expensive to Develop
- More Precise Measurement

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Appropriate Conditions

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When should you consider LOFT?

- Notice a test compromise problem
- Transitioning from event-based testing to continuous testing
- Ramping up item development efforts

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When should you consider CAT?

- Need precise measurement for all test takers
- Item and security needs
- Testing time is too long
- Continuous testing desired

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LOFT and CAT

- LOFT and CAT both provide unique tests for each test taker, within the limits of the item pool.
- LOFT gives a test of similar difficulty to each test taker; CAT adjusts difficulty.
- LOFT has test information similar to a single, fixed-form test; CAT can deliver equiprecise measurement or equally confident decisions by administering fewer items.

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Questions and Discussion

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